

Hospitalitynews

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THE CONSULTANTS



SERGE CHAMELIAN

Serge joined Optims-France, a revenue management and distribution company, before joining Amadeus, a technology partner for the travel industry. In 2009 he established h-hotelier, offering business Intelligence applications and IT consultancy services in hotel distribution, revenue management, pricing and travel/Web 2.0. He is a founding member of the Hospitality Consultant Association in Lebanon and a lecturer at Skema University France, Solvay Business School Belgium, USJ and LAU Lebanon.



NAGI MORKOS

With over 20 years experience in the hospitality and retail industries in the Middle East, in 2004 Nagi co-founded Hodema, a consulting services company specialized in hospitality, retail and real estate, to develop and assist several restaurants, hotels, beach clubs, mixed-use projects, commercial centers and furnished apartments; including helping various brands to expand at home and abroad.



RAJA NASRI

Raja holds a BA in Business Administration from AUB, earning an MPS in 1984 from Cornell University. He worked for Le Méridien for 20 years reaching VP of Sales and Marketing Middle East. Starting Turnkey Ventures in 2004, he developed Ramada Hotels in the Levant and North Africa and the AMAIA Serviced Apartments, as well as expanding restaurant concepts abroad.



NADA ALAMEDDINE

Nada has 18 years experience in various top management positions in the sales & marketing, event management, and F&B departments at Marriott Hotels in Lebanon, the Czech Republic and France, as well as at Hilton Hotels in Lebanon and Egypt. Nada is a partner at Hodema, a consulting services company specialized in hospitality, retail and real estate, and handles business development. Since 2001 she has been teaching sales, nutrition and hospitality-courses at Université Saint-Joseph in Lebanon.



CHADI CHIDIAC

Chadi is the founding and managing partner of Protocol, a hospitality management and consultancy company established in 2004. The winner of several professional prizes, as well as governmental recognitions and attestations, he has been the operations manager of the Albert Abela Group since 2006 and a lecturer at the Hospitality School of Lebanon since 2002.



MANAL SYRIANI

Manal holds a BA in Hospitality Management from the Lebanese University. She joined Turnkey Ventures in 2008, prior to which she had gained five years experience in hotels. She also contributed in the development of Ramada Lebanon as part of the management opening team, and has developed hotels and restaurant concepts across the Middle East.